



# **Fundraising With A Purpose**

[www.fundraisingwithapurpose.org](http://www.fundraisingwithapurpose.org)

## **Basic Elements of our Feeding Children Fundraiser**

Instead of selling candy participants ask for donations to feed starving children. Your participants state, *“A child dies every six seconds from hunger. Would you donate \$15 to feed a hungry child for one entire month? My school is also packaging all the meals on our school campus. Our goal is...”* Most schools/clubs will raise enough money to feed 20,000 to 40,000 starving children! That is something for your students to be proud of!

How does your school/organization raise money for your needs?

Of the donations received, each organization decides what percentage to retain for their own needs, from 0% to 40%. To remain forthright, each envelope will state your decided percentage for the donor to see. In addition to the percentage retained, many organizations find a Sponsor to purchase all the incentives for the students. This saves an additional 20%.

The process is started when your organization completes our simple form on our website. After receiving your information, we will appoint to you one of our personal representatives in your area that will walk you through the entire process. The same representative will also supply all the bulk food and set up the food packing event.

We supply the envelopes to record and hold donations. They contain your school name, contact number, sponsor's information, meal goal, donor information, your percentage retained, students name, time and place of the food packing event. The back of the envelope displays “Hunger Facts.”

We also supply many short videos to motivate your participants to raise donations over the course of the fundraising period.

The food packing event is typically scheduled about 3 weeks after the turn-in deadline. Your representative will confirm the date and space needed.

The food packing event is a fantastic opportunity to teach giving back, community service and teamwork. Invite the local newspaper, city leaders, civic groups, etc.

We look forward to working with you, changing lives together.

“It is easier to build healthy youth than to repair broken adults.”